



County of Del Norte Community Health Improvement Plan

Prepared by:

Resource Development Associates

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County of Del Norte

Community Health Improvement Plan

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This report was developed by Resource Development Associates under contract with the County of Del Norte Department of Health and Human Services.

Resource Development Associates, 2019

About Resource Development Associates

Resource Development Associates (RDA) is a consulting firm based in Oakland, California, that serves government and nonprofit organizations throughout California as well as other states. Our mission is to strengthen public and non-profit efforts to promote social and economic justice for vulnerable populations. RDA supports its clients through an integrated approach to planning, grant-writing, organizational development, and evaluation.





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Additionally, thank you to the staff of the Department of Health and Human Services Public Health Branch for your time and commitment to this effort:

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1. Introduction

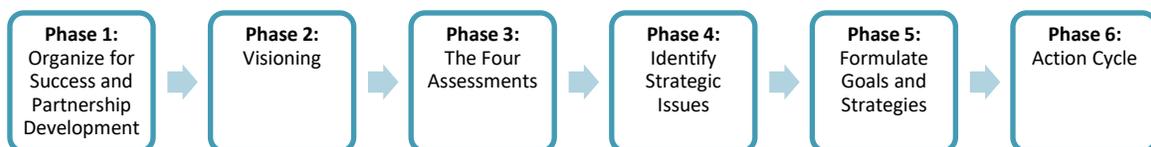


1.a. Background

The County of Del Norte Department of Health and Human Services (DHHS) promotes the health, safety, and well-being of community members by providing quality services and health promotion programs. HHS prioritizes community-driven and accessible programs and services that improve health outcomes throughout the entire County.

DHHS is engaged in a community health improvement process with the ultimate goal of achieving public health accreditation to increase access to public health resources and funding. The Department is leveraging the **Mobilizing for Action through Planning and Partnerships (MAPP)** approach for program planning and improvement, which involves a community-driven strategic planning process for prioritizing public health issues and identifying resources to address them.¹ DHHS is currently in Phase 6 of the MAPP planning process (Figure 1).

Figure 1. Mobilizing for Action through Planning and Partnerships (MAPP) Process



¹ Mobilizing for Action through Planning and Partnerships (MAPP). Retrieved June 20, 2019, from <https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment/mapp>



In July 2019, DHHS completed a **Community Health Assessment (CHA)** for the County of Del Norte. The CHA is one of the key assessments in Phase 3 of the MAPP process. The culminating CHA report assesses Del Norte County health resources, challenges, and needs, while also identifying community assets and areas for improvement. The CHA process engaged community members and residents for their input and ideas on community health issues within the County, and all community input was used to inform a comprehensive analysis of overall health status of the County of Del Norte.

The CHA report presented health assessment findings and laid the foundation for this **Community Health Improvement Plan (CHIP)** and MAPP phases four through six. This CHIP document presents the priority areas, strategies, and action steps developed by the community from its reflections on the CHA findings and deep understanding of what change is realistic to affect within this community in the next five years. This CHIP also includes the specific lead partner(s) and desired performance measures for each action step that the community is committing to, in order to ensure accountability for measurable health improvements.

1.b. Methodology

DHHS contracted with Resource Development Associates (RDA) to develop the CHA and CHIP for the County of Del Norte. After completing the CHA in July 2019, RDA transitioned to facilitating a community-based and consensus-driven process that was grounded in what was learned during the CHA process and report. RDA engaged with County of Del Norte residents, community members, and agency directors and providers over a variety of work sessions over a three-month period between June-September 2019. RDA served as the facilitator of the CHIP development process, providing insights wherever appropriate but always placing the nexus of responsibility and accountability for all of the CHIP commitments within the community. After this process, RDA and the County of Del Norte produced a comprehensive CHIP that spans six different priority areas for the community.

Community-Wide Stakeholders Work Session

The County of Del Norte CHIP development process began with an interactive and energizing work session that was held in Crescent City on June 27, 2019. Many stakeholders from throughout the county participated, which culminated with the identification of the six CHIP priority areas for the community, as well as preliminary sets of objectives and strategies to pursue for each of the priority areas. At this work session, RDA facilitated stakeholders through three rounds of conversation, brainstorming, and developing consensus with each other:

1. In the first round, all stakeholders were asked to reflect on all of the key findings from the prior CHA process and report. All of the key findings were organized by topic areas, and printed on large sheets of paper and taped on walls throughout the meeting room. Each stakeholder was given five sticker dots to place on the five topic areas whose key findings indicated to them that they should be prioritized by the local community in the next five years. From this process, six topic areas emerged as of high priority for the County of Del Norte.



2. In the second round, the six priority areas were spread across the room over six different tables. Stakeholders were first asked to go to the table with the priority area that they were more interested in contributing their expertise and ideas towards. In those small groups, stakeholders were asked to reflect on the CHA key findings together, brainstorm potential ideas of specific objectives that the community should achieve, reach consensus on 1-3 objectives, and then draft the language to turn them into SMART (Specific, Measurable, Achievable, Relevant, and Time-bound) objectives. After that, stakeholders were asked to move to a second priority area of interest to them, reflect on the draft SMART objectives that the previous set of stakeholders developed, and reach consensus on how to revise them slightly and/or augment them with 1-2 additional SMART objectives.
3. In the third and last round, stakeholders were once again asked to go to the table with their top priority area of interest. With their colleagues, stakeholders were asked to brainstorm with each other and write down 1-2 strategies for each of the objectives that were constructed in the previous round. RDA provided specific guidance that all proposed strategies needed to be realistic and feasible within the next five years. After that, like before with the objectives, stakeholders were asked to move to a second priority area of interest to them, reflect on the strategies that the first group developed, and add 1-2 more strategies per objective if they felt any important ones were missed by the prior group.

Figure 2. Community-Wide CHIP Work Session in Crescent City, California





Targeted Priority Area Work Sessions

After the community stakeholders work session, RDA and the DHHS team conferred on the draft objectives and strategies that were developed by the community. This team made minor revisions to the proposed language, including ensuring all objectives were constructed in the SMART framework as well as building-out the language for the strategies when the handwritten notes were not descriptive enough. RDA and DHHS did not make any significant revisions to the ideas generated from stakeholders at the work session.

Following the identification of the priority areas, objectives, and strategies, the next steps of this CHIP process were to develop specific action steps and identify the lead partner(s) for each action step. Towards this end, RDA facilitated six separate 1.5-hour, web-based work sessions – one for each priority area. All of the stakeholders who were invited to the community-wide, in-person work session were also invited to contribute to all six web-based work sessions. These priority area-specific work sessions were conducted in a web-based format for two reasons: 1) to ensure that more stakeholders could attend them, particularly those for whom it would be difficult to attend work sessions in-person; and 2) utilizing a computer screensharing platform, all stakeholders could see their contributions in real-time as the RDA facilitator documented the action steps as they were being developed. During each web-based work session, all participants were encouraged to share their ideas for action steps that should occur. RDA facilitated each set of stakeholders towards consensus with the development of all the action steps. RDA also supported the stakeholders in their identification of lead partner(s) for each action step, in order to ensure the community's accountability for achieving each action step.



Community-Based and Consensus-Driven Approach

Throughout the entire CHIP development process, RDA and the DHHS team facilitated all activities and decision-making to be centered around the needs, priorities, and commitments of the local community. All stakeholders shared the belief that real progress can occur in the next five years if their commitments are grounded in: 1) what was learned from the CHA process and report, 2) the expertise that stakeholders each bring to the table, and 3) a realistic assessment of what is feasible to achieve in the next five years. To this end, this CHIP development process was facilitated in a consensus-driven manner that asked stakeholders to propose and refine their own language for the objectives, strategies, and action steps. At no point in this process did RDA nor the DHHS team develop any initial language that steered stakeholders in any particular direction of line of thinking. The foundational belief held was that the community needed to be bought into all of the commitments put forth in this CHIP.

Social Determinants of Health

County of Del Norte stakeholders had a strong core understanding that it is very important for their community to be mindful of the social determinants of health that impact the daily lives and health outcomes of local residents. During the June 27, 2019 community-wide work session, stakeholders directly acknowledged that there are a variety of more pervasive social inequity issues underlying a vast majority of the key findings from the CHA process. At the same time, stakeholders were able to hold those beliefs while also engaging in vibrant conversations about the many facets of their community that could be realistically affected in the next five years. It is important to note that the commitments put forth in this CHIP were developed within the larger understanding that while social inequities have an impact on the health outcomes experienced by this community, progress is incremental and truly achievable when approached in the discrete ways outlined in this CHIP.



2. County of Del Norte's Health Improvement Priority Areas



Image: Del Norte Coast Redwoods State Park (CA Department of Parks & Recreation)

Through a community-based and consensus-driven process, County of Del Norte residents, providers, and other stakeholders reflected on the Community Health Assessment (CHA) findings and chose six key priority areas for this community to target in the next five years. They are, in alphabetical order:

1. Access to Oral Health Care
2. Behavioral Health
3. Food Access
4. Housing and Transportation
5. Maternal and Child Health
6. Violence and Preventable Injuries

For each priority area, through this CHIP development process, County of Del Norte stakeholders identified and agreed upon objectives, strategies, action steps, target dates, and lead partner(s).



2.a. Access to Oral Health Care



The health of the teeth, mouth, and surrounding area is important to a person's overall health and wellbeing. Most oral disorders and diseases are preventable through regular visits to an oral hygienist or dentist. Oral health impacts physical health and chronic conditions including diabetes, heart disease, stroke, and cancer. Individuals with diabetes, for example, face greater risks for oral diseases. Oral health can also affect one's psychological wellbeing.

GOAL: Increase access to oral health care services for all County of Del Norte residents.

Objective 1: Decrease Del Norte County's emergency room dental visits by 20% by June 30, 2024.

Strategy	Action Step	Performance Indicator	Target Date	Lead Partner(s)
1.1) Use the Del Norte County Oral Health Advisory Workgroup to explore possibilities for expanding the dissemination of dental health prevention efforts across Del Norte County (e.g., schools, clinics, community-based organizations).	1.1.1) Create a dissemination plan for all of these coordinated efforts, including targeting messaging towards key contacts.	Develop a dissemination plan	June 2021	DNC Oral Health Advisory Group
	1.1.2) Reach-out to In Home Supportive Services to better understand what services they provide to seniors in their homes.	Number of outreach attempts to In Home Supportive Services	June 2020	Adult Protection Services
	1.1.3) Create materials tailored to seniors that can be distributed during in-home services.	Number of tailored materials regarding locally available in-home services for seniors	June 2024	DNC Oral Health Advisory Group, IHSS, Local senior centers

Objective 2: Deliver a comprehensive oral health campaign that is age- and culturally-appropriate across Del Norte County by June 30, 2022.

Strategy	Action Step	Performance Indicator	Target Date	Lead Partner(s)
2.1) Identify or create the content and dissemination strategies for a community-wide oral health campaign.	2.1.1) Identify which stakeholders need to be invited to collaborate together in developing this campaign (e.g., seniors, schools).	Number of stakeholders to be invited to collaborate together	December 2019	DNC Oral Health Advisory Group
	2.1.2) Assess what prevention efforts are currently being administered, including	Number of current prevention efforts happening in the community	June 2021	DNC Oral Health Advisory Group



<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
	what materials are out there.			
	2.1.3) Determine the messaging, target populations, dissemination strategies, etc. for this campaign.	Develop strategies for community-wide campaign	June 2021	DNC Oral Health Advisory Group
2.2) Secure funding and dedicated personnel time to support the dissemination of a community-wide oral health campaign.	2.2.1) Augment the language in existing contracts with local agencies to include deliverables that support oral health education dissemination efforts.	Number of contracts with updated language around deliverables	June 2021	DHHS

Objective 3: Increase by 20% the population of Del Norte County citizens who use dentistry services, including teledentistry services, by June 30, 2024.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
3.1) Explore the feasibility of bringing in teledentistry to Del Norte County.	3.1.1) Invite Open Door Clinics (largest dentistry provider in DNC) to participate in the DNC Oral Health Advisory Group.	Number of outreach attempts to the Open Door Clinic	December 2019	DNC Oral Health Advisory Group
	3.1.2) Invite teledentistry programs (e.g., UC Davis) to provide presentations about how teledentistry could be implemented in Del Norte County.	Number of outreach attempts to teledentistry programs	June 2020	DNC Oral Health Advisory Group
	3.1.3) Determine the feasibility of having mobile dentistry & teledentistry together in Del Norte County, including what staffing would look like.	Develop strategies for combining model dentistry and teledentistry services	June 2022	DNC Oral Health Advisory Group



2.b. Behavioral Health



Mental health disorders can impact successful performance of mental functions, impacting a person’s ability to function in everyday life, maintain fulfilling relationships with others, adapt to change, and cope with challenges. Mental health is essential to personal wellbeing, family and relationships, and contribution to society. Mental health frequently contributes to a host of health issues including disability, pain, chronic illness, substance abuse and even death.

GOAL: Improve the mental health and substance use outcomes of all County of Del Norte residents.

Objective 1: Implement a county-wide, smoke-free, multi-unit housing ordinance by June 30, 2022.

Strategy	Action Step	Performance Indicator	Target Date	Lead Partner(s)
1.1) Increase community engagement and education at multi-unit housing sites about the harmfulness of smoking.	1.1.1) Develop a community feedback process, including empathy interviews, to learn about their concerns regarding the harmfulness of smoking at multi-unit housing sites.	Develop strategy for obtaining community feedback	December 2020	Tobacco Free Coalition
	1.1.2) Outreach to medical staff at the local hospital to provide insights, education, feedback, as well as being proponents in sharing the message of dangers of smoking (e.g., having the hospital staff publish a statement).	Number of outreach attempts to medical staff at local hospitals	December 2020	Tobacco Free Coalition
1.2) Collaborate with the Board of Supervisors and local City Councils to modify ordinance language and pass them across Del Norte County jurisdictions.	1.2.1) Collaborate with city staff to review draft policy language that has already been developed, and then make modifications/revisions.	Number of outreach attempts to city staff officials	December 2021	CA Health Collaborative (Logan White); Tobacco Free Coalition
	1.2.2) Present the current draft policy language from the Tobacco Free Coalition and Tobacco Use Prevention to the Del Norte County Board of Supervisors.	Develop revised policy language for presentation to the Del Norte County BOS	December 2021	Tobacco Free Coalition

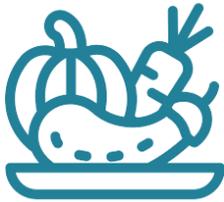


Objective 2: Increase the volume of behavioral health services provided, including nontraditional services, in Del Norte County by June 30, 2024.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
2.1) Explore alternatives to traditional behavioral health staffing patterns (e.g., telepsychiatry, support groups, in-home support, etc.).	2.1.1) Explore the possibility of creating MSHA INN projects that try-out alternative behavioral health staffing arrangements.	Number of outreach attempts to MSHA Coordinator	March 2020	First 5 Del Norte
	2.1.2) Connect with UIHS to understand their current efforts around supporting the mental health needs of their communities.	Number of outreach attempts to UIHS	December 2020	UIHS
2.2) Increase peer support services in Del Norte County.	2.2.1) Connect with NAMI Humboldt to understand their current efforts, including how they are collaborating with Del Norte County residents.	Number of outreach attempts to NAMI Humboldt	December 2021	DHHS-Behavioral Health Branch
	2.2.2) Explore possibility of bringing NAMI services into DNC.	Number of outreach attempts to local mental health advocates	December 2021	Local Mental Health Board
	2.2.3) Conduct local outreach to identify potential family-to-family trainers in Del Norte County.	Number of outreach attempts to local mental health advocates	December 2022	DHHS-Behavioral Health Branch



2.c. Food Access



Access to a healthy diet plays an important role in preventing a variety of chronic health conditions, such as obesity, diabetes, and heart disease. Food access is measured by the proximity and affordability of food retailers, relative to transportation access and socioeconomic resources of residents. Food insecurity refers to a lack of access to enough food for a healthy lifestyle or a limited or uncertain amount of access to nutritionally adequate foods.

GOAL: Increase access to and the consumption of healthy foods by all County of Del Norte residents.

Objective 1: Increase Del Norte County's utilization of supplemental food assistance programs (i.e., SNAP, WIC, school meals, etc.) by 15% by June 30, 2023.

Strategy	Action Step	Performance Indicator	Target Date	Lead Partner(s)
1.1) Develop and implement a campaign to educate local businesses on how to better market their acceptance of supplemental food assistance vouchers to their patrons.	1.1.1) Conduct outreach activities to outlying parts of Del Norte County.	Number of outreach presentations given across Del Norte County	May 2020	DHHS
	1.1.2) Conduct outreach to local merchants to become CalFresh markets.	Number of outreach attempts to local merchants	May 2020	DHHS (SNAP education program)
	1.1.3) Create a comprehensive list of businesses in Del Norte County that accept food vouchers.	Number of identified local businesses that accept food vouchers	May 2020	DHHS & DNATL Community Food Council
1.2) Create a local community volunteer list to assist at local Farmers Markets.	1.2.1) Identify entities to coordinate with to recruit volunteers to support with: 1) enrollment at Farmers Markets, 2) supporting Farmers Markets attendees with utilizing benefits, and/or 3) bringing community members to Farmers Markets to use their benefits.	Number of identified local entities to recruit volunteers to support local Farmers Markets	May 2020	DHHS (Champions for Change)
	1.2.2) Outreach to WIC to enlist their partnership with creating this community volunteer list.	Number of outreach attempts to WIC	May 2020	DHHS



Objective 2: Develop a strategy for measuring community food insecurity levels, and decrease Del Norte County's local food insecurity by 20% by June 30, 2024.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
2.1) Support and enhance the local Food Council in grant writing and local initiatives (e.g., GusNIP grants, soda tax, etc.).	2.1.1) Outreach to the community to participate in Food Council meetings (Community Food Council monthly meeting) to share their feedback about their food access/insecurity needs and concerns.	Number of outreach activities to the local community regarding the Food Council meetings	June 2020	DHHS Snap Ed
	2.1.2) Utilizing information from Food Council meetings/feedback to support the Food Council with prioritizing their grant writing and local initiative efforts.	Development of prioritized grant writing and local initiative efforts that the Food Council will pursue	December 2020	DNATL Community Food Council
2.2) Disseminate information about the existing resources about food availability in the community.	2.2.1) More widely share the Food Council's existing resources about food availability in the community.	Number of local public education activities about the Food Council's existing resources	June 2020	DHHS & DNATL Community Food Council
2.3) Coordinate with the local food pantry to utilize their data to measure the community's levels of food insecurity.	2.3.1) Collect information about public assistance enrollment by food pantry consumers.	Number of responses from food pantry consumers	December 2022	DNATL Community Food Council
	2.3.2) Conduct empathy interviews with community members to better understand their food needs, and review available data of this type.	Number of empathy interviews with community members	December 2022	DNATL Community Food Council
	2.3.3) Determine a strategy to assess food insecurity levels on a periodic basis in the community.	Creation of strategy to assess local food insecurity levels	June 2021	DNATL Community Food Council
	2.3.4) Explore secondary data sources for assessing food insecurity in the community.	Development of findings from exploration of secondary data sources	June 2021	DNATL Community Food Council



2.d. Housing and Transportation



Both the quality of housing and access to transportation have major implications for community health. Raising housing and transportation standards is a key pathway for providing the conditions that underlie individual and community-wide resiliency.

GOAL: Increase access to housing and public transportation services for all County of Del Norte residents.

Objective 1: Develop a plan to increase opportunities for student housing in Del Norte County by June 30, 2024.

Strategy	Action Step	Performance Indicator	Target Date	Lead Partner(s)
1.1) Explore building an additional student housing complex in Del Norte County.	1.1.1) Connect with local housing authorities to understand what their current plans are for student housing.	Number of outreach attempts to local housing authorities	December 2022	Community Development Department
	1.1.2) Explore alternative building methods (e.g., shipping containers, etc.) for constructing affordable buildings.	Number of unique alternative building methods that could be implemented locally	December 2022	Community Development Department
1.2) In partnership with the College of Redwoods and Humboldt State University, apply for California low income tax credit dollars to support constructing new student housing.	1.2.1) Get in-touch with leadership at these schools to understand that their current plans are for supporting expanding student housing.	Number of outreach attempts to College of Redwoods and Humboldt State University officials	December 2022	Family Resource Center & DHHS; McKinney Vinto Workgroup (??)

Objective 2: Increase utilization of public transportation services across Del Norte County by June 30, 2024.

Strategy	Action Step	Performance Indicator	Target Date	Lead Partner(s)
2.1) Understand the current breadth of public transportation services available in Del Norte County.	2.1.1) Connect with the DNLTC to understand their short-range transit planning for the next five years, to see what efforts can be supported.	Number of outreach attempts to DNLTC	June 2020	DHHS-Social Services Branch
	2.1.2) Create a working group with representatives of local transportation agencies and social	Number of representatives participating in working group	June 2020	DHHS



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<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
	services to better understand the gaps for their clients.			
	2.1.3) Connect with RCTA, PHP, tribal agencies, etc. to better understand the public transportation services that they provide.	Number of outreach attempts to local transportation providers	June 2020	DHHS & DHHS-Social Services Branch
	2.1.4) Disseminate more widely information about the public transportation services available to Del Norte County citizens.	Number of education activities about the available local transportation services	December 2020	DHHS-Social Services Branch
2.2) Expand the financial supports available for Del Norte County residents to utilize public transportation.	2.2.1) Connect with the Family Assistance Network to understand the types of financial supports that are potentially available in Del Norte County.	Number of outreach attempts to the Family Assistance Network	June 2020	DHHS



2.e. Maternal and Child Health



Maternal and child health programs focus on health issues concerning women, children, and families, such as access to prenatal and well-child care, infant mortality prevention, emergency services, newborn screening, and services for children with special needs. Investment in healthy children and mothers can avert more costly health problems downstream.

GOAL: Increase availability of and access to health care services for pregnant women and children in the County of Del Norte.

Objective 1: In every district, have at least one assigned MCH home visitor by June 30, 2023.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
1.1) Collaborate with the Healthy Families America’s home visiting program to identify home visitors for Del Norte County.	1.1.1) Hold a meeting with stakeholders (i.e., Public Assistance, Public Health) to create a concrete referral process.	Number of attendees at stakeholders meeting	January 2020	DHHS
1.2) Identify funding to staff the Healthy Families America program and its home visitors.	1.2.1) Explore other potential funding streams (beyond the current funding stream) to sustain this work; for example, looking at specific modules and see what sorts of funding could be pursued.	Number of other funding streams that could be pursued to sustain this work	June 2020	DHHS
	1.2.2) Explore the possibility of bringing in Americorps volunteers to provide home visiting services in Del Norte County.	Number of outreach attempts to Americorps	June 2020	DHHS
1.3) Explore developing a collaboration with Sutter Coast Hospital and their “street nurse” services in Del Norte County.	1.3.1) Reach-out to Sutter Coast Hospital to learn more about this service.	Number of outreach attempts to Sutter Coast Hospital	December 2019	DHHS



Objective 2: Tdap vaccine rates will increase to at least 50% (the California state average) for all pregnant women by June 30, 2024.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
2.1) Implement a pre-delivery campaign to increase Tdap rates by providing Tdap.	2.1.1) Identify potential Tdap educational campaign materials that could be adapted for Del Norte County.	Number of Tdap educational campaign materials	March 2020	DHHS
	2.1.2) Share Tdap educational materials with local providers.	Number of outreach attempts to local providers	December 2020	DHHS & PHP
	2.1.3) Share Tdap educational materials with local pharmacies.	Number of outreach attempts to local pharmacies	December 2020	DHHS & PHP
	2.1.4) Connect with PHP about the current reimbursement rates for providing Tdap vaccines to pregnant women, including possibilities of increasing that rate.	Number of outreach attempts to PHP	March 2020	DHHS & PHP

Objective 3: All OB clinics will provide behavioral health services on-site at least one day a week by June 30, 2023.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
3.1) Reach-out to outside counties to understand how they achieved having behavioral health services at OB clinics.	3.1.1) Connect with Humboldt County to learn about how they have placed behavioral health services at their OB clinics, including screening tools, referrals, and funding.	Number of outreach attempts to Humboldt County officials	December 2020	First 5 Del Norte
3.2) Create referral guidance and pathways for behavioral health providers at OB clinics.	3.2.1) Reach-out to Behavioral Health Branch to understand what their current work is around mental health referrals.	Number of outreach attempts to Behavioral Health Branch	December 2020	DHHS
	3.2.2) Exploring having Behavioral Health Branch participate with the case staffing of high-risk individuals at Sutter Community Clinic.	Number of outreach attempts to Behavioral Health Branch	December 2020	DHHS
3.3) Work with local and nearby secondary education institutions to	3.3.1) Connect with the Del Norte School District to better understand what	Number of outreach attempts to Del Norte School District officials	December 2020	First 5 Del Norte



<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
explore having interns provide behavioral health services at OB clinics.	collaboration they have with Humboldt State to bring in HSU interns to their schools, including understanding the implications of having unlicensed providers.			

Objective 4: All middle and high school students will receive sexual health education by June 30, 2023.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
4.1) Identify an up-to-date curriculum for sexual health education in middle and high schools.	4.1.1) Connect with the Del Norte School District to understand what curriculum they are currently implementing with high school freshmen, in order to determine if/how it could be expanded to middle school students.	Number of outreach attempts to Del Norte School District officials	December 2021	DHHS
	4.1.2) Reach-out to school nurses to obtain their insights about the current school-based sexual health curriculum and how it could be improved for students.	Number of outreach attempts to Del Norte School District nurses	March 2022	DHHS
	4.1.3) Explore the possibility of having public health nurses providing this education in schools as a more formal curriculum.	Number of outreach attempts to Del Norte County public health nurses	December 2022	DHHS
4.2) Institute annual education piece in the schools to be provided by staff from the Teen Clinic, including sharing with students the services that are offered at the Teen Clinic.	4.2.1) Connect with Open Door to explore what sorts of programming or supports are possible from the Teen Clinic.	Number of outreach attempts to Open Door Clinic	June 2021	DHHS



2.f. Violence and Preventable Injury



Injuries and violence are frequently accepted as “accidents” or “part of life,” however, most events resulting in injury, disability, or death and both predictable and preventable. Injuries, including injuries resulting from violence, are the leading cause of death in this country and are the leading cause of disability for all ages, genders, ethnic groups, and socioeconomic statuses. Injuries and violence can be costly to treat, contribute to poor mental health, and result in lost income.

GOAL: Decrease the prevalence of and associated trauma with violence and preventable injuries among County of Del Norte residents.

Objective 1: Develop a formal health and transportation advisory body or workgroup that reports to the Del Norte County Transportation Commission and Caltrans by June 30, 2021.

Strategy	Action Step	Performance Indicator	Target Date	Lead Partner(s)
1.1) Collaborate with the Del Norte County Transportation Commission and Caltrans to build interest and partnership for a health and transportation collaboration.	1.1.1) Identify potential entities or convenings between the DNCTC and Caltrans to collaborate with, including participating in their meetings.	Number of activities that the DNCTC and Caltrans can collaborate together	June 2020	DNCTC

Objective 2: pediatricians are screening children for trauma at their annual check-ups by June 30, 2021.

Strategy	Action Step	Performance Indicator	Target Date	Lead Partner(s)
2.1) Disseminate a pediatric trauma screening tool among local pediatricians.	2.1.1) Outreach to local pediatricians to educate them about the PEARLS tool.	Number of outreach attempts to local pediatricians	December 2019	Local Child Abuse Prevention Council; Partnership Health
2.2) Collaborate with Medicaid and local private insurances to require and reimburse pediatric trauma screening.	2.2.1) Reach-out to UIHS to understand their current efforts supporting pediatric trauma screening.	Number of outreach attempts to UIHS	December 2019	Local Child Abuse Prevention Council
	2.2.1) Reach-out to UIHS to understand their current thinking about requiring and reimbursing	Number of outreach attempts to UIHS	December 2019	Partnership Health Plan (Nai is DNC's contact person)



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<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
	for pediatric trauma screening.			

Objective 3: Reduce the rate of reported interpersonal violence (IPV) in Del Norte County by 10% by June 30, 2024.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>	
3.1) Identify an IPV prevention curriculum to adopt across all schools in the Del Norte Unified School District.	3.1.1) Reach-out to the North Coast Rape Crisis Center to better understand what they are doing in the schools.	Number of outreach attempts to the North Coast Rape Crisis Center	December 2019	DHHS	
	3.2) Provide district-specific and community-wide trauma-informed violence prevention education.	3.2.1) Create a list of local entities that have IPV services/education, and better understand what services they provide.	Number of local entities that provide IPV services/education	February 2020	First 5 Del Norte
		3.2.2) Reach-out to Terrin Mosbach (School Climate Coach at the COE) to understand what work the COE is currently doing and identify what could be leveraged from their current efforts.	Number of outreach attempts to COE	December 2019	DHHS
		3.2.3) Reach-out to local law enforcement agencies to understand what their current violence prevention programming and services are.	Number of outreach attempts to local LEAs	December 2019	DHHS & CAPC
	3.2.4) Reach-out to DNC District Attorney to understand what resources they have around this.	Number of outreach attempts to District Attorney	December 2019	DHHS & CAPC	



Objective 4: Increase utilization of behavioral health services (provided by Behavioral Health Branch, tribal services, etc.) by people who have committed domestic violence that address trauma and addiction by 10% by June 30, 2022.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
4.1) Collaborate with justice system partners (e.g., courts, tribal courts, law enforcement agencies, etc.).	4.1.1) Identify where the justice system (including the local tribal courts) is referring folks to for behavioral health services.	Develop list of referral entities for justice system partners	December 2021	DHHS-Behavioral Health Branch
	4.1.2) Reach-out to Mend/Wend (Men Experiencing New Directions, Women Experiencing New Directions) to better understand what services they offer court-involved individuals.	Number of outreach attempts to Mend/Wend	December 2021	DHHS-Behavioral Health Branch
4.2) Increase health education outreach efforts across the community regarding trauma and addiction services for domestic violence perpetrators.	4.2.1) Identify the local agencies and individuals who are doing this work, including the DV Task Force.	Develop list of agencies/individuals conducting local health education outreach efforts	December 2021	DHHS-Behavioral Health Branch

Objective 5: Increase the number of organizations and local businesses trained about adverse childhood experiences by 15% by June 30, 2021.

<u>Strategy</u>	<u>Action Step</u>	<u>Performance Indicator</u>	<u>Target Date</u>	<u>Lead Partner(s)</u>
5.1) Identify leaders and membership for the community-wide ACE coalition.	5.1.1) Reach out to local Child Abuse Prevention Council (CAPC) to enlist support and participation.	Number of outreach attempts to local CAPC	December 2019	DHHS
5.2) Apply for grants to support community-wide education efforts about adverse childhood events.	5.2.1) Collaborate with the local CAPC to coordinate the efforts that are already happening within the community.	Develop list of the planned community-wide ACES education efforts	June 2020	DHHS
5.3) Increase awareness about ACES throughout the community.	5.3.1) Conduct community-wide movie screenings regarding ACES (e.g., Resilience, Paper Tigers, etc.).	Number of ACES movie screenings shown in the community	June 2020	First 5 Del Norte